



The Corporation of the Township of Seguin

Business Committee Agenda

Thursday, April 2nd, 2026 @ 9:30 am

Township of Seguin Municipal Office and by Electronic Participation

1. Call to Order and Approval of the Agenda. ®
2. Declaration of Possible Pecuniary Interest.
3. Adoption of Minutes of the Regular Meeting of the Committee held February 5th, 2026 (see attached). ®
4. Business Directory & Survey (Laurie McDonald).
5. Mayor's Lunch & Golf (Laurie McDonald).
6. 2026 Workplan (Review).
7. Parry Sound Area Chamber of Commerce (PSACC) (Chris Ivanov).
8. Opportunities (Andrew Ryeland).
9. Meeting Date.
10. Other Business.
11. Adjournment. ®



The Corporation of the Township of
Seguin Business Committee

Minutes of Thursday, February 5th, 2026

A meeting of the Township of Seguin Business Committee was held February 5th, 2026 at the Township of Seguin Council Chambers and by Electronic Participation.

The following Members were present:

- Andrew Ryeland, Chair (Council Chambers)
- Les Hess (videoconference)
- Laurie McDonald (videoconference)
- Darrin O'Brien (Council Chambers)
- Mayor Ann MacDiarmid

Staff Present:

- Valerie Iancovich
- Donna McLeod

Regrets were received from:

- Michelle Berry
- Chris Ivanov
- Ted Collins

Resolution No. 2026-004

Moved by: Les Hess

Seconded by: Laurie McDonald

"THAT we do now convene this Regular Meeting of the Township of Seguin Business Committee at 9:37 am.".

CARRIED

Approval of Agenda.

After the meeting was called to order , the Chair requested approval of the Agenda. The Agenda was approved as circulated.

Disclosure of Pecuniary Interest.

The Chair requested the disclosure of any possible pecuniary interests. None were declared.

Resolution No. 2026-005

Moved by: Laurie McDonald

Seconded by: Les Hess

“THAT the Township of Seguin Business Committee does hereby approve the Minutes of the Committee Meeting of January 8th, 2026, as circulated.”.

CARRIED

Business Directory & Survey.

Laurie McDonald reported that she does not have an update at this time. Valerie lancovich would like the directory to be used as an email database short term and wait for survey results for directory in long term. Valerie lancovich sent the survey to members for discussion.

Action Items:

- Laurie McDonald will send the last list from the Golf Tournament to members.
- Valerie will send the current list that is in constant contact to members for updates and members can cross reference the two lists.
- Valerie lancovich will send the survey out and post on website and social media.

Staff Involvement.

Valerie lancovich shared the form with the members.

Action Item:

- Valerie lancovich will send the link to all members.

Mayor's Lunch & Golf.

The date of this event has been scheduled for Thursday, October 1st, 2026. More decisions will be made after the surveys are completed.

Action Item:

- Laurie McDonald will contact Seguin Valley and Rocky Crest and bring the information back to the next meeting.

2026 Workplan.

This item was discussed with adding October 1st, 2026 as the date for the Mayor's Lunch.

Action Item:

- The Seguin Business Committee meeting scheduled for October 1st, 2026 will need to be moved to another date.

Parry Sound Area Chamber of Commerce (PSACC).

This item was deferred to the next meeting.

New Member.

The Committee has decided to stay status quo currently.

Pool Fundraiser.

This fundraiser is called Sneak Peek Hard Hat Fundraiser for the Tamarack North Center Saturday May 23rd, 2026.

Other Business.

Andrew Ryeland and Laurie McDonald discussed the opportunity of the Seguin Business Committee looking at mentoring a person within a business.

Action Item:

- Andrew Ryeland will reach out to Dustin Turner from ONHFC to see if this is something the Committee can take on.
- Add this item to the next meeting.

Resolution No. 2026-006

Moved by: Darrin O'Brien

Seconded by: Les Hess

"THAT the Township of Seguin Business Committee does hereby adjourn at 10:38 am to meet again on March 5th, 2026 at 9:30 am or at the call of the Chair."

CARRIED

*Andrew Ryeland,
Chair*

*Donna McLeod,
Clerk's Department*

2026 Business Association Workplan DRAFT

Project	January - March	April - June	July - September	October-December
Business Directory	Vetting all input	Liaise with new website	Test operational efficiency	COMPLETE
Mayor's Lunch	October 1st, 2026 LOCATION	Speaker confirmed	Invitations out	COMPLETE & DEBRIEF
Industry Specific survey	Design survey	Which industries	Online survey out	RESULTS REPORTED
Housing Advocacy (Darrin)	Terms of Reference Developed	Subcommittee created	Key targets	Ongoing reporting
Develop 2026 workplan		Bring ideas to Association	Finalize workplan & budget, submit to Council	APPROVAL in 2026 budget
Take Time to smell the roses				Everyone
Highlight Businesses on a regular basis				
Heritage Rewards				
Welcome Package				
Provide Township Staff who make decisions possible avenues to take off the list				
Tariffs Roundtable Discussion		April 3 rd , 2025 @ Canadore College 6pm		Ongoing
Budget			Discussion by September every year	Ongoing

Volunteer as a Mentor!

Futurpreneur's National Volunteer Mentorship Program



Do you want to make a meaningful impact and help diverse, young entrepreneurs succeed?

Futurpreneur is looking for volunteer mentors of diverse backgrounds to support the next wave of young entrepreneurs across the country. There are always challenges with starting a business, so we want to make sure young entrepreneurs in our programs have the best chance at success and we know that mentorship is the key.

That's where you come in: as a Futurpreneur volunteer mentor, you can make an invaluable contribution to the next wave of diverse entrepreneurs across Canada. By leveraging your own knowledge and experience, you will guide them on the entrepreneurship path, helping them build on a solid foundation for their new business and give them the best chance at success.

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I connect being a mentor with the ability to create abundance with, and for, another entrepreneur. The sharing of knowledge, experience and contacts, as well as hopes, struggles, and triumphs inspires a unique trust and friendship that last a lifetime. It's a privilege and a gift to be a mentor.

Mary Jane Copps
Futurpreneur Mentor



Benefits of mentoring



Leave a legacy by contributing to the success of tomorrow's entrepreneurs by sharing your personal and professional experiences.



Build a reciprocal learning relationship: you may learn as much from your entrepreneurs as they learn from you.



Expand your reputation and personal network across Canada through Futurpreneur's growing community of mentors.



Contribute to the economic development of your local and national community.

Why join our growing community of volunteer mentors?

Futurpreneur believes that supporting diverse, young entrepreneurs is the best way we can ensure prosperity within our communities for years and years.

As a mentor, you will help entrepreneurs make their business dreams come true by sharing your own knowledge and experience. When you do, you make an invaluable contribution to the next wave of young entrepreneurs across Canada. When you join our strong mentor community, you create a legacy of guidance, support and business success.

How does this work and what can you expect as a volunteer mentor?

There is no surprise that being an entrepreneur is not easy. There are a lot of decisions to be made and new entrepreneurs may feel overwhelmed and do not always know how to get to the answers. Our volunteer mentors provide an avenue for advice to young entrepreneurs in need of sound guidance. You will give them the support they need to set themselves up for success.

This could include helping a young entrepreneur develop critical thinking, problem solving and decision-making skills, as they become more self-confident. Being an entrepreneur can sometimes feel lonely, and they may just need someone they can talk to about their business challenges and bounce off ideas.

Entrepreneurs and mentors have the flexibility to decide on the frequency and agenda of their meetings. The expectation is for mentors to commit an average of four hours a month lasting up to 2 years in a mentoring relationship. We also understand that life happens, and commitments may sometimes change. Futurpreneur is always here to support you at various milestones in your mentoring relationship.

Once you onboard into our mentorship program, we will match you with one of our young entrepreneurs based on your skills and their mentoring needs. Then, you will be free to build a trusting mentoring relationship that works for you and your entrepreneur. Rest assured that Futurpreneur is here to provide you with resources and support as needed.

Eligibility

Requirements:

- ✦ You have real life experience and knowledge of how businesses operate today.
- ✦ You are available for an average of four hours per month for up to two years.
- ✦ You have at least 5 years of entrepreneurship experience in the last 15 years OR a minimum of 15 years of corporate experience leading the creation and launch of a significant service or product.

I am interested and I have a lot to offer, but I have never been a mentor before! What if I have no experience mentoring an entrepreneur?

We can help you with that too.

As a Futurpreneur mentor, you will have access to a number of resources available to guide and train you on your mentoring journey, such as:



- ✦ **Mentorship Onboarding:** Official onboarding including video and training materials.
- ✦ **Mentoring Orientation:** Our custom designed program “Ment2B” sets you up for a successful mentor and mentee experience.
- ✦ **Mentor Webinars:** Connect frequently with our network of volunteer mentors and Futurpreneur team to discuss and share ideas.
- ✦ **Futurpreneur Mentor LinkedIn group:** Professionally connect with our growing volunteer mentor community across LinkedIn.
- ✦ **Active Check-Ins:** Our Mentor Support Team regularly checks-in with you to ensure your mentoring relationship is progressing well.
- ✦ **Staying-on-track & Canvas Tools:** Access digital tools created specifically to assist you and the entrepreneur.
- ✦ **Dedicated Mentor Support Team:** Our in-house support team is here to answer any questions you may have during your mentoring relationship.

Are you ready to give invaluable support to diverse entrepreneurs across the nation?
Visit this webpage to get started!

www.futurpreneur.ca/en/be-a-mentor/

ABOUT FUTURPRENEUR

Founded in 1996, Futurpreneur drives inclusive prosperity by helping diverse, young entrepreneurs (age 18-39) start and succeed. Futurpreneur is Canada's only national, non-profit organization that offers financing, one-to-one mentorship and resources to support aspiring founders launching and growing main street businesses across the country. Over our 25-year span, Futurpreneur has supported more than 15,000 young entrepreneurs in launching over 12,000 businesses in every province and territory.

These entrepreneurs are supported by a national network of more than 2,400 volunteer mentors. Diversity and Inclusion are core Futurpreneur values: Over 40% of Futurpreneur's clients are women-led businesses and Futurpreneur has tailored programs for Black and Indigenous entrepreneurs, representing on average 20% of our supported entrepreneurs and led by teams with lived experience. Futurpreneur is headquartered in Toronto, with regional offices in nine of 10 provinces.

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I am delighted and very proud to mentor a young Black entrepreneur. Futurpreneur's Mentorship program is a great opportunity to use my entrepreneurial experience to contribute to the socio-economic development of the Black community. Thank you Futurpreneur, for this great opportunity that you offer to entrepreneurs.

**Claude-Arthur
Diesse**

Futurpreneur Mentor



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My role as a mentor is to be supportive, to help with problem-solving, and to be there to help address the next challenge. I enjoy sharing my experiences and watching my mentee's business take on a life of its own.

**Ella
Nunes**

Futurpreneur Mentor

